

# UNITED STATES PATENT AND TRADEMARK OFFICE

## CERTIFICATE OF CORRECTION

**PATENT NO. :** 6,963,850 B1

**DATED :** November 8, 2005

**INVENTORS :** Bezos, et al.

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

At column 4, line 48 (approx.), replace "user' computers" with --users' computers--.

At column 17, line 15, replace "S—{.99}" with --S\_{.99}--.

At column 17, line 23, replace "e(i) = n \* phat—i, phat—i" with --e(i) = n \* phat\_i, phat\_i--.

At column 17, line 28, replace "Let S—(1), S—(2), ..., S—(d)" with --Let S\_(1), S\_(2), ..., S\_(d)--.

At column 17, line 29, replace "S—(d)" with --S\_(d)--.

At column 17, lines 31/32, replace "S—(i), S—(i+1), ..., S—(i+j)" with --S\_(i), S\_(i+1), ..., S\_(i+j)--.

At column 17, line 33, replace "S—{c}" with --S\_{c}--.

At column 17, line 35, replace "S—{c}" with --S\_{c}--.

At column 17, line 36, replace "S—{c}" with --S\_{c}--.

At column 17, line 37, replace "S—{.99}" with --S\_{.99}--.

At column 17, line 39, replace "SR—(1), ..., SR—(m)" with --SR\_(1), ..., SR\_(m)--.

At column 17, line 43, replace "SR—{i}^2" with --SR\_(i)^2--.

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January 23, 2006

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At column 17, lines 47/48, replace "SR—(m), SR—(m-1), ..., SR—(r\*+1), SR—(r\*)" with --SR\_(m), SR\_(m-1), ..., SR\_(r\*+1), SR\_(r\*)--.

At column 18, line 41, replace "ODtimal" with --Optimal--.

Claim 1:

At column 19, line 41 (approx.), after "memory", delete ":" and insert --;--.

Claim 12:

At column 20, line 13, after "excluding", insert --,--.

Claim 14:

At column 20, line 36 (approx.), after "items", delete "list" and insert --lists--.

Claim 25:

At column 21, line 2, replace "items that are have" with --items that have--.

Claim 27:

At column 21, line 8, after "system", delete "of" and insert --as in--.

Claim 28:

At column 21, line 20 (approx.), remove the line break between "identifying comprises" and "processing purchase history", so that the two associated subparagraphs are combined into a single subparagraph.

Claim 31:

At column 21, line 33 (approx), after "domain" delete "name" and insert --names--.

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Claim 34:

At column 21, line 41 (approx.), after "system" delete "of" and insert --as in--.

Claim 35:

At column 21, line 46 (approx.), after "system" delete "of" and insert --as in--.

Claim 43:

At column 22, line 22, after "identifying" insert --,--.

Claim 51:

At column 23, line 20 (approx.), after "analyzing" insert --,--.

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